

**Industry Studies Association Call For Papers  
2017 Industry Studies Conference**  
<https://www.industrystudiesconference.org/conference>  
May 24-May 26, 2017, Washington DC, USA

**Submission Deadline: January 13, 2017**

We cordially invite submissions of individual papers and panels of papers for the 2017 Industry Studies Conference, to be held **May 24 - May 26** in Washington DC at the Washington Court Hotel, 525 New Jersey Ave NW. Industry studies research is grounded in observations of firms and workplaces and in a deep understanding of the markets, institutions, and technologies that shape the competitive environment. It draws on a wide range of academic disciplines and fields, including economics and other social sciences, management, policy analysis, operations research, engineering, labor markets and employment relations, and other related research and policy areas.

We welcome research of all disciplines that incorporates this approach. The Program Committee is especially interested in attracting papers that are unique in their emphasis on observation and insight into a particular industry, or that consider how knowledge gained in studying one industry can provide insights into other industries.

The conference program will include organized panels and individual papers. We strongly encourage organized panel submissions, as we would like to increase these types of sessions on the program. In addition, the program will feature a pre-conference workshop for junior faculty, a plenary session, and an awards luncheon.

**2017 Special Theme  
Revisiting Capital**

Capital has a dual meaning. In economics and management, it is a long-lived asset that provides value in the production of goods and services. Industry studies researchers are interested in a variety of forms of capital, including human capital, social capital and intellectual capital as well as physical capital. In politics and public policy, capital signifies the seat of government. Washington, D.C., where the 2017 Industry Studies Conference will be held, is one such seat.

This year's theme invokes both meanings. Revisiting capital in the economic sense should improve industrial productivity. Revisiting capital in the political sense, we may infer, should improve the quality of governance.

Topics of interest relevant to this theme include but are not limited to:

- How should industry studies researchers conceptualize capital? What new concepts are needed to capture the realities of 21<sup>st</sup> century production?
- How do capital formation and capital investment, broadly conceived, vary across industries, regions and nations? Why?
- What is the appropriate role of government in generating, distributing, and using capital in all its various forms? What kinds of public policies are called for at the present across countries and subnational jurisdictions?

- How can industry studies researchers deepen the understanding by governments of production and the impacts of policy decisions on it?

## **The Submission Process**

Researchers may submit abstracts of up to 250 words for single papers. The Program Committee will assign papers accepted as individual submissions to sessions. In addition, we strongly encourage researchers to submit proposals for organized panels comprising multiple papers on a common theme (e.g., using one methodology across multiple industries, or multiple diverse approaches to a common problem in a single industry), particularly if it ties into the special theme for this year. We would welcome panels that include practitioners, whether from industry, government, or other organizations. The deadline for abstract and panel submissions is **January 13, 2017**.

Abstracts should be submitted through the Industry Studies Conference website at [industrystudiesconference.org](http://industrystudiesconference.org).

In addition to the abstract submission, junior (untenured) faculty can also submit full papers to the Rising Stars Best Paper Competition and the award for the Best Paper in the Innovation and Entrepreneurship stream sponsored by the Kauffman Foundation. More information on these competitions can be found on the conference website.

Submissions may be made to the research streams listed below. However, these streams are not meant to be exhaustive, and the committee also welcomes submissions in the “General Industry Studies” category. This category may include industry-specific as well as cross-industry papers and panels. The program committee may shift papers and panels from the general industry studies stream to other streams where appropriate.

### **Research streams:**

- Energy, Power, & Sustainability (Coordinator: Guy Holburn; [gholburn@ivey.uwo.ca](mailto:gholburn@ivey.uwo.ca))
- Healthcare (Coordinator: Tonya Boone; [Tonya.Boone@mason.wm.edu](mailto:Tonya.Boone@mason.wm.edu))
- Globalization: Management & Policy Implications (Coordinator: Gerry McDermott; [gerald.mcdermott@moore.sc.edu](mailto:gerald.mcdermott@moore.sc.edu))
- Innovation & Entrepreneurship (Coordinator: Jovan Grahovac; [jgrahov@purdue.edu](mailto:jgrahov@purdue.edu))
- Technology Management (Coordinator: Zoe Szajnfarter; [zszajnf@gwu.edu](mailto:zszajnf@gwu.edu))
- Labor Markets, Organizations, & Employment Relations (Coordinator: Ariel Avgar; [aca27@cornell.edu](mailto:aca27@cornell.edu))
- Supply Networks, Operations and Engineering Management (Coordinator: Benn Lawson; [b.lawson@jbs.cam.ac.uk](mailto:b.lawson@jbs.cam.ac.uk))
- General Industry Studies (Coordinators: Jane Davies & David Hart; [j.davies@jbs.cam.ac.uk](mailto:j.davies@jbs.cam.ac.uk) and [dhart@gmu.edu](mailto:dhart@gmu.edu))

The conference is open to all researchers. A discounted conference registration fee will be charged to members of the Industry Studies Association (to become a member, please visit [www.industrystudies.org](http://www.industrystudies.org)).

Please feel free to contact the Conference Program Leadership below with related questions.

- Jane Davies, University of Cambridge (program co-chair; [j.davies@jbs.cam.ac.uk](mailto:j.davies@jbs.cam.ac.uk))
- David Hart, George Mason University (program co-chair, [dhart@gmu.edu](mailto:dhart@gmu.edu))
- Adam Seth Litwin, Cornell University (program co-chair, [aslitwin@cornell.edu](mailto:aslitwin@cornell.edu))